



# Top Tips for Volunteer Program Success

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## Recruitment

- Clearly identify your needs
- Use diverse recruitment strategies
- Make getting involved as simple as possible
- Tap into those already connected to your mission (donors, staff, current volunteers)
- Partner with marketing and media
- Don't laser in on the 5%

## Onboarding & Training

- Provide flexible learning options
- Train volunteers for the role they will actually do
- Be transparent about requirements
- Make contact quickly
- Streamline processes where possible

## Program Credibility

- Show ROI
- Highlight the volunteer-donor-client flow
- Build credibility with volunteers
- Create SOPs and P&Ps
- Make volunteers part of your story
- Share impact with leadership

## Bonus Tidbits

- AL!VE as a professional resource
- Wish lists & donation drives
- Keep one-time volunteers involved year-round
- Pro bono services via colleges
- Grants