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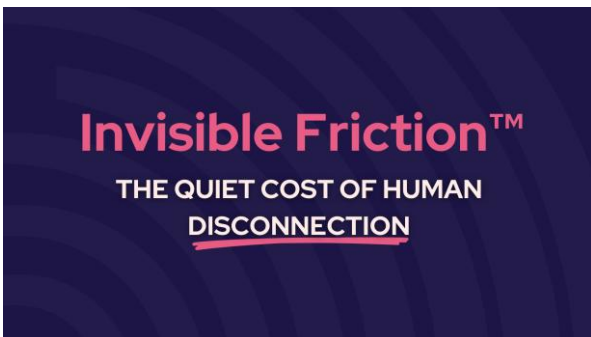
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**If you really  
knew me,  
you would know  
that...**

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**When people feel seen  
and heard, they're...**

<b>55%</b>	— <i>more likely to</i> —	<b>share new ideas</b>
<b>44%</b>	— <i>more likely to</i> —	<b>admit mistakes without fear</b>
<b>39%</b>	— <i>more likely to</i> —	<b>take calculated risks</b>

Source: NET CONNECTED SCORE, The Validated Measure of Workplace Connection (March, 2020)

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**Connected Workplaces**

**38.7%**  
more profitable

Source: NET CONNECTED SCORE, The Validated Measure of Workplace Connection March, 2020

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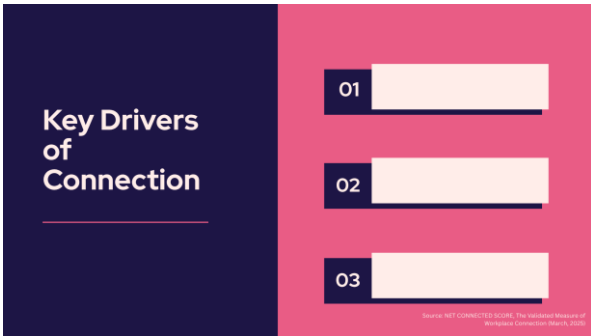
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**Key Drivers of Connection**

01

02

03

Source: NET CONNECTED SCORE, The Validated Measure of Workplace Connection March, 2020

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**Key Drivers of Connection**

01

02

03

Source: NET CONNECTED SCORE, The Validated Measure of Workplace Connection March, 2020

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**Key Drivers of Connection**

- 01 Safe
- 02 Appreciated
- 03

Source: NET CONNECTED SCORE, The National Measure of Workplace Connection March, 2020.

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**Key Drivers of Connection**

- 01 Safe
- 02 Appreciated
- 03 Empowered

Source: NET CONNECTED SCORE, The National Measure of Workplace Connection March, 2020.

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**TRUST IS THE BYPRODUCT OF HUMAN-CENTERED LEADERSHIP.**

**HUMAN-CENTERED LEADERSHIP IS THE BYPRODUCT OF RIPPLE EFFECT THINKING.**

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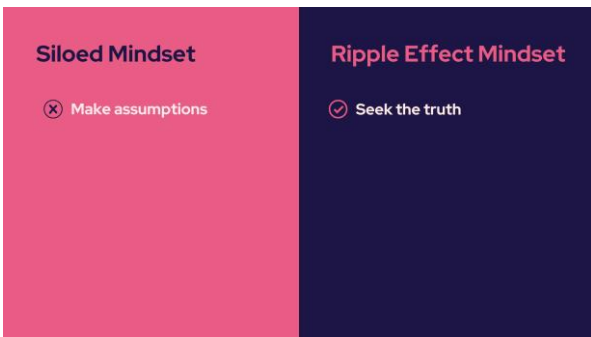
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Siloed Mindset	Ripple Effect Mindset
<ul style="list-style-type: none"><li>✗ Make assumptions</li><li>✗ Tackle presenting problem</li></ul>	<ul style="list-style-type: none"><li>✓ Seek the truth</li><li>✓ Explore root cause</li></ul>

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Siloed Mindset	Ripple Effect Mindset
<ul style="list-style-type: none"><li>✗ Make assumptions</li><li>✗ Tackle presenting problem</li><li>✗ Jump to conclusions</li></ul>	<ul style="list-style-type: none"><li>✓ Seek the truth</li><li>✓ Explore root cause</li><li>✓ Reserve judgment</li></ul>

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Siloed Mindset	Ripple Effect Mindset
<ul style="list-style-type: none"><li>✗ Make assumptions</li><li>✗ Tackle presenting problem</li><li>✗ Jump to conclusions</li><li>✗ Hoard your knowledge</li></ul>	<ul style="list-style-type: none"><li>✓ Seek the truth</li><li>✓ Explore root cause</li><li>✓ Reserve judgment</li><li>✓ Share your expertise</li></ul>

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Siloed Mindset	Ripple Effect Mindset
<ul style="list-style-type: none"><li>✗ Make assumptions</li><li>✗ Tackle presenting problem</li><li>✗ Jump to conclusions</li><li>✗ Hoard your knowledge</li><li>✗ Emphasize limitations</li></ul>	<ul style="list-style-type: none"><li>✓ Seek the truth</li><li>✓ Explore root cause</li><li>✓ Reserve judgment</li><li>✓ Share your expertise</li><li>✓ See the potential</li></ul>

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**YOUR LEGACY LIVES IN THE  
IMPACT YOU MAY NEVER SEE,  
BUT SOMEONE ELSE WILL  
NEVER FORGET.**

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THE RIPPLE  
STARTS WITH  
YOU



CHRISROLLINS.ME/BONUS

CHRIS ROLLINS

in @ thisischrissollins

A dark blue rectangular graphic. On the left, the text "THE RIPPLE" is in white, "STARTS WITH" is in pink, and "YOU" is in large, light blue letters. To the right is a white QR code. Below the QR code is the URL "CHRISROLLINS.ME/BONUS" in white. In the bottom left corner is a small circular logo with "CHRIS ROLLINS" and in the bottom right corner are social media icons for LinkedIn and Instagram with the handle "thisischrissollins".

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